

Cookie Policy

Effective Date: June 2026

Last Updated: June 2026

1. Introduction

This Cookie Policy explains how TBDforALL s.r.o. ("Company", "we", "our", or "us") uses cookies and similar technologies when you visit our website at <https://tbdforall.com> ("Website").

This Policy should be read together with our Privacy Policy, which explains how we process personal data.

By continuing to use our Website, you agree to the use of cookies as described in this Policy, subject to your cookie preferences.

2. Company Information

TBDforALL s.r.o.

Lidická 700/19

Veveří, 602 00 Brno

Czech Republic

Company ID (IČO): 245 89 527

Website: <https://tbdforall.com>

Email: privacy@tbdforall.com

3. What Are Cookies?

Cookies are small text files stored on your computer, smartphone, tablet, or other device when you visit a website.

Cookies help websites function properly, improve user experience, remember preferences, and provide analytical information about website usage.

Cookies may be set by us ("first-party cookies") or by third parties whose services we use ("third-party cookies").

4. Types of Cookies We Use

Strictly Necessary Cookies

These cookies are essential for the operation and security of the Website.

They enable core functionality such as:

- Website navigation
- Security features
- Session management
- Form submission
- Load balancing
- Authentication functions

Without these cookies, the Website may not function properly.

Legal Basis: Legitimate Interest (Article 6(1)(f) GDPR)

Functional Cookies

These cookies allow the Website to remember choices you make and provide enhanced functionality.

Examples include:

- Language preferences
- Region selection
- User interface customization
- Remembering previously entered information

Legal Basis: Consent where required by applicable law.

Analytics and Performance Cookies

These cookies help us understand how visitors interact with the Website.

Information collected may include:

- Number of visitors
- Pages viewed
- Time spent on pages
- User navigation patterns
- Website performance metrics

The information is generally aggregated and used to improve Website functionality and user experience.

Examples may include:

- Google Analytics
- Plausible Analytics
- Cloudflare Analytics
- Similar analytics platforms

Legal Basis: Consent (Article 6(1)(a) GDPR)

Marketing and Advertising Cookies

These cookies may be used to:

- Deliver relevant advertisements
- Measure campaign effectiveness
- Track visitor activity across websites
- Create audience segments

If marketing cookies are used, they will only be activated after obtaining your consent.

Examples may include:

- Google Ads
- LinkedIn Insight Tag
- Meta Pixel
- Other advertising technologies

Legal Basis: Consent (Article 6(1)(a) GDPR)

5. Third-Party Cookies

Some Website features may rely on third-party providers.

These providers may place cookies on your device when you interact with their services.

Examples may include:

- Google Analytics
- Google Maps
- YouTube
- LinkedIn
- Microsoft
- Cloudflare
- HubSpot
- Other integrated service providers

Each third party is responsible for its own privacy and cookie practices.

We recommend reviewing their privacy policies directly.

6. Cookie Duration

Cookies may remain on your device for different periods.

Session Cookies

Session cookies are temporary and are deleted automatically when you close your browser.

Persistent Cookies

Persistent cookies remain on your device until:

- They expire automatically; or
- You delete them manually.

Retention periods vary depending on the purpose of the cookie.

7. Managing Cookie Preferences

When you first visit our Website, you may be presented with a cookie consent banner allowing you to:

- Accept all cookies
- Reject non-essential cookies
- Customize cookie preferences

You may change your preferences at any time through the Website's cookie settings tool, where available.

8. Browser Controls

Most web browsers allow you to manage cookies through browser settings.

You can typically:

- View stored cookies
- Delete cookies
- Block cookies
- Restrict third-party cookies
- Receive notifications before cookies are stored

Useful browser documentation:

- Google Chrome
- Mozilla Firefox
- Microsoft Edge
- Safari
- Opera

Please note that disabling certain cookies may affect Website functionality.

9. Do Not Track Signals

Some browsers offer a "Do Not Track" (DNT) feature.

Currently, there is no universally accepted standard for responding to DNT signals, and our Website may not respond to such requests.

10. International Data Transfers

Certain cookie providers may process information outside the European Economic Area (EEA).

Where such transfers occur, we implement appropriate safeguards, including:

- Standard Contractual Clauses (SCCs)
 - Adequacy decisions
 - Other lawful transfer mechanisms under GDPR
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11. Your Rights Under GDPR

Where personal data is processed through cookies, you may have the following rights:

- Right of access
- Right to rectification
- Right to erasure
- Right to restrict processing
- Right to object
- Right to data portability
- Right to withdraw consent
- Right to lodge a complaint with a supervisory authority

Requests may be submitted to:

Email: privacy@tbdforall.com

12. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect:

- Legal requirements
- Regulatory guidance
- Technology changes
- Website functionality updates

The latest version will always be published on this page with the updated revision date.

13. Contact Us

If you have questions regarding this Cookie Policy or our use of cookies, please contact:

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14. Cookie Declaration

The following cookies may be used on this Website depending on the services enabled:

Cookie Category	Purpose	Duration
Necessary	Website functionality and security	Session / Persistent
Preferences	Remember user settings	Up to 12 months
Analytics	Website usage measurement	Up to 24 months
Marketing	Advertising and campaign tracking	Up to 24 months

A detailed and automatically updated cookie list may be provided through our cookie consent platform where applicable.